



**PEOPLE'S WOULD LOVE TO HELP YOU PROMOTE YOUR BUSINESS AND OUR BEER!**

**1. LIKE US (WE'LL LIKE YOU BACK!)**

- FACEBOOK/PEOPLESBREW
- INSTAGRAM: @PEOPLESBREW

**2. TAG US**

- @PEOPLESBREW
- #PEOPLESBREW

**3. FIND BREWERY INFORMATION AT WWW.PEOPLESBREW.COM**

**120Z 12 PACKS ARE NOW AVAILABLE YEAR-ROUND!**



**PEOPLE'S BREWING COMPANY**

We were established in 2009 and are located in Lafayette, Indiana. We produce handcrafted beers to fit many people. We brew beers that you want to drink, not just try. Our selection of year-round, seasonal and specialty beers means there is something for everyone. We have a passion for classic styles. American ales, German Lagers, Belgian ales, English ales and more can be found all around Indiana. Ask for People's where you buy beer or come see us at the brewery.

**"Everyone likes great beer... they just don't know it." ~Owner/Brewer Chris Johnson**

PEOPLESBREW.COM 2022 CALENDAR v1.7

**WE SUPPORT  
LOCAL**



**INDIANA**

**BUSINESS**



#PEOPLESBREW - PEOPLESBREW.COM  
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SALES@PEOPLESBREW.COM - 833.296.1918 EXT.3



# PEOPLES BREWING COMPANY 2022

DEC 2021 JANUARY FEBRUARY MARCH APRIL MAY JUNE JULY AUGUST SEPTEMBER OCTOBER NOVEMBER DECEMBER JAN 2023

**OL' TAVERN BEER** - PRE-PROHIBITION AMERICAN LAGER - 4.5% ABV 18 IBUS

1/2<sup>BBL</sup>-1/6<sup>BBL</sup>  
16OZ CANS

**FARMER'S DAUGHTER WHEAT ALE** - AMERICAN WHEAT ALE BREWED WITH LEMONGRASS - 4.2% ABV 19 IBUS

1/2<sup>BBL</sup>-1/6<sup>BBL</sup>  
12OZ CANS

**9 IRISH BROTHERS RED ALE** - TRADITIONAL IRISH RED ALE - 4.3% ABV 17 IBUS

1/2<sup>BBL</sup>-1/6<sup>BBL</sup>  
16OZ CANS

**CLEANWATERS IPA** - AMERICAN SESSION INDIA PALE ALE - 4.7% ABV 50 IBUS - BENEFITS INDIANA WATERWAYS!



1/2<sup>BBL</sup>-1/6<sup>BBL</sup>  
16OZ CANS

**PEOPLES IPA** - (AKA MOUNDBUILDER IPA) AMERICAN INDIA PALE ALE - 6.5% ABV 88 IBUS

1/2<sup>BBL</sup>-1/6<sup>BBL</sup>  
12OZ CANS  
16OZ CANS

**SPACE COWBOY IPA** - AMERICAN IMPERIAL INDIA PALE ALE - 9.0% ABV 96 IBUS

1/2<sup>BBL</sup>-1/6<sup>BBL</sup>  
12OZ CANS

**BOILER BLACK ALE** - TRADITIONAL AMERICAN BLACK ALE (PORTER) - 5.0% ABV 24 IBUS - BENEFITS PURDUE SCHOOL OF FOOD SCIENCE!

MIXED  
12-12OZ  
CANS

1/2<sup>BBL</sup>-1/6<sup>BBL</sup>  
16OZ CANS

**BOILER GOLD ALE** - TRADITIONAL AMERICAN GOLDEN ALE (CREAM ALE) - 5.0% ABV 15 IBUS - BENEFITS PURDUE SCHOOL OF FOOD SCIENCE!

1/2<sup>BBL</sup>-1/6<sup>BBL</sup>  
12OZ CANS  
16OZ CANS

**BLOOD ORANGE SPACE COWBOY IPA**  
SPACE COWBOY IPA WITH BLOOD ORANGE - 9.0% ABV 96 IBUS

1/2<sup>BBL</sup>-1/6<sup>BBL</sup>  
12OZ CANS

**PEOPLES GRAPEFRUIT IPA**  
PEOPLES IPA (AKA MOUNDBUILDER IPA) WITH GRAPEFRUIT - 6.5% ABV 88 IBUS

1/2<sup>BBL</sup>-1/6<sup>BBL</sup>  
12OZ CANS

**BLOOD ORANGE  
SPACE COWBOY IPA**

**MR. BROWN ALE**  
IMPERIAL BROWN ALE  
7.0% ABV 47 IBUS 12OZ CANS

**AMAZON PRINCESS IPA**  
AMERICAN INDIA PALE ALE  
6.8% ABV 62 IBUS 12OZ CANS

**SPACE PILOT PORTER**  
COLLAB W/ COPPER MOON COFFEE  
5.5% ABV 20 IBUS 12OZ CANS

**PHANTOM ASSASSIN IPA**  
AMERICAN INDIA PALE ALE  
6.2% ABV 65 IBUS 12OZ CANS

**DAILY JUICER NEIPA**  
NEW ENGLAND INDIA PALE ALE  
6.0% ABV 65 IBUS 16OZ CANS(4PK)

**ST. BONIFACE GERMANFEST**  
OKTOBERFEST (MARZEN) LAGER  
6.0% ABV 26 IBUS 12OZ CANS

**13TH ANNIVERSARY**  
DECEMBER 17TH, 2022  
TBD-DIFFERENT EVERY YEAR

**NOTORIOUS B.I.P.**  
BLACK INDIA PALE ALE  
6.5% ABV 75 IBUS 12OZ CANS

**BLACK RHYNO**  
IMPERIAL STOUT MADE WITH RYE MALT  
8.9% ABV 65 IBUS 12OZ CANS

**ARDELLE 2022**  
BARLEYWINE STYLE  
TBD - DIFFERENT EVERY YEAR

**OL' TAVERN RADLER**  
GERMAN RADLER WITH 30% HOUSE-MADE LEMON SODA AND 70% OL' TAVERN BEER  
3.2% ABV 13 IBUS 16OZ CANS

**ORANGE KRATE CRUISER IPA**  
AMERICAN INDIA PALE ALE  
6.2% ABV 55 IBUS 12OZ CANS

**GRISSETTA STONE**  
FARMHOUSE ALE (GRISSETTE)  
7.0% ABV 20 IBUS 12OZ CANS



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**-ALL BEERS ARE AVAILABLE ON DRAFT (1/2 BARRELS AND 1/6 BARRELS)  
-ASK ABOUT OTHER SMALL BATCH RELEASES THROUGHOUT THE YEAR**

**SOCIAL MEDIA: #PEOPLESBREW FACEBOOK.COM/PEOPLESBREW INSTAGRAM @PEOPLESBREW  
OUTSIDE SALES MANAGER: XAVIER AKE ~ XAVIER.AKE@PEOPLESBREW.COM ~ CELL:765.418.0208**