PEOPLE'S BREWING CO. INDIANA

PEOPLE'S WOULD LOVE TO HELP YOU PROMOTE YOUR BUSINESS AND OUR BEER!

1. LIKE US ON SOCIAL MEDIA. (WE'LL LIKE YOU BACK!)
   - -FACEBOOK/PEOPLESBREW
   - -INSTAGRAM: @PEOPLESBREW
2. TAG US IN YOUR POSTS, WE'LL LIKE YOUR POST AND SHARE WITH OUR FOLLOWERS!
   - -@PEOPLESBREW
   - -#PEOPLESBREW
3. FIND INFORMATION ABOUT OUR BEERS AT WWW.PEOPLESBREW.COM
   - -SALES SHEETS
   - -BEER DESCRIPTIONS
   - -BREW CALENDAR
4. SIGN UP FOR OUR EMAIL LIST AND WE'LL LET YOU KNOW WHAT'S CURRENTLY AVAILABLE, NEW, AND UPCOMING!
   - -EMAIL SALES@PEOPLESBREW.COM
5. WHAT ELSE CAN WE DO TO HELP YOU? IF YOU'RE SELLING BEER, WE ARE SELLING BEER!
   - -EMAIL SALES@PEOPLESBREW.COM

PEOPLE'S BREWING COMPANY

We were established in 2009 and are located in Lafayettte, Indiana. We produce handcrafted beers to fit many people. We brew beers that you want to drink, not just try. Our selection of year-round, seasonal and specialty beers means there is something for everyone. We have a passion for classic styles. American ales, German Lagers, Belgian ales, English ales and more can be found all around Indiana. Ask for People's where you buy beer or come see us at the brewery.

"Everyone likes great beer... they just don't know it." ~Owner/Brewer Chris Johnson

WE SUPPORT LOCAL

PEOPLE'S BREWING CO.

INDIANA

BUSINESS

BREWERS ASSOCIATION CERTIFIED INDEPENDENT CRAFT

#PEOPLESBREW - PEOPLESBREW.COM
2006 NORTH 9TH STREET, LAFAYETTE, INDIANA
SALES@PEOPLESBREW.COM - 765.831.2739

PEOPLE'S BREWING COMPANY 2021

DEC 2020 | JANUARY | FEBRUARY | MARCH | APRIL | MAY | JUNE | JULY | AUGUST | SEPTEMBER | OCTOBER | NOVEMBER | DECEMBER | JAN 2022

OL' TAVERN BEER - PRE-PROHIBITION AMERICAN LAGER - 4.5% ABV 18 IBUS — 16OZ CANS

FARMER'S DAUGHTER WHEAT ALE - AMERICAN WHEAT ALE BREWED WITH LEMONGRASS - 4.2% ABV 19 IBUS — 12OZ CANS

9 IRISH BROTHERS RED ALE - TRADITIONAL IRISH RED ALE - 4.3% ABV 17 IBUS — 16OZ CANS

CLEANWATERS IPA - AMERICAN SESSION INDIA PALE ALE - 4.7% ABV 50 IBUS — 16OZ CANS

MOUNDBUILDER IPA - AMERICAN INDIA PALE ALE - 6.5% ABV 88 IBUS — 12OZ CANS, 16OZ CANS

SPACE COWBOY IPA - AMERICAN IMPERIAL INDIA PALE ALE - 9.0% ABV 96 IBUS — 12OZ CANS

BOILER BLACK ALE - TRADITIONAL AMERICAN BLACK ALE (PORTER) - 5.0% ABV 24 IBUS — 16OZ CANS

BOILER GOLD ALE - TRADITIONAL AMERICAN GOLDEN ALE (CREAM ALE) - 5.0% ABV 15 IBUS — 16OZ CANS

BLOOD ORANGE SPACE COWBOY IPA
SPACE COWBOY IPA WITH BLOOD ORANGE - 9.0% ABV 96 IBUS — 12OZ CANS

GRAPEFRUIT MOUNDBUILDER IPA
MOUNDBUILDER IPA WITH GRAPEFRUIT - 6.5% ABV 88 IBUS — 12OZ CANS

BLOOD ORANGE SPACE COWBOY IPA

MR. BROWN ALE
IMPERIAL BROWN ALE
7.0% ABV 47 IBUS — 12OZ CANS

PEOPLE'S PILSNER
GERMAN PILSNER
4.5% ABV 42 IBUS — 12OZ CANS

AMAZON PRINCESS IPA
AMERICAN INDIA PALE ALE
6.8% ABV 62 IBUS — 12OZ CANS

RHU THE BARBARIAN
BELGIAN TRIPEL WITH RHUBARB
8.0% ABV 26 IBUS — 12OZ CANS

12TH ANNIVERSARY
DECEMBER 17TH, 2021
TBD-DIFFERENT EVERY YEAR

IRISH ROVER STOUT
IRISH EXPORT STOUT
6.5% ABV 35 IBUS — 12OZ CANS

ST. BONIFACE GERMANFEST
OKTOBERFEST (MARZEN) LAGER
6.0% ABV 26 IBUS — 12OZ CANS

OL' TAVERN RADLER
GERMAN RADLER WITH 30% HOUSE-MADE LEMON SODA AND 70% OL' TAVERN BEER
3.2% ABV 13 IBUS — 16OZ CANS

HOP KILLA IPA
IMPERIAL INDIA PALE ALE
8.5% ABV 104 IBUS — 12OZ CANS

ORANGE KRATE CRUISER IPA
AMERICAN INDIA PALE ALE
6.2% ABV 55 IBUS — 12OZ CANS

CAPTAIN BLACK STRAP
IMPERIAL STOUT MADE WITH MOLASSES
9.0% ABV 86 IBUS — 12OZ CANS

PHANTOM ASSASSIN IPA
AMERICAN INDIA PALE ALE
6.2% ABV 65 IBUS — 12OZ CANS

ARDELLE 2021
BARLEYWINE STYLE
TBD - DIFFERENT EVERY YEAR

PEOPLE'S BREWING CO.
INDIANA

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-ALL BEERS ARE AVAILABLE ON DRAFT (1/2 BARRELS AND 1/6 BARRELS)
-ASK ABOUT OTHER SMALL BATCH RELEASES THROUGHOUT THE YEAR

SOCIAL MEDIA: #PEOPLESBREW FACEBOOK.COM/PEOPLESBREW INSTAGRAM @PEOPLESBREW
OUTSIDE SALES MANAGER: DAN McNEFF - DAN.MCNEFF@PEOPLESBREW.COM 765.418.0208